

iqoniq
wear what you can believe in



Our story

We all wish our products don't impact the environment. The truth is that they all do to some extent. Fortunately, we can lower the impact we have. This is why Iqoniq launched the low impact clothing, 100% cotton, 50% organic and 50% recycled.

We believe it's not up to brands to label themselves with sustainable claims. We believe it's up to brands to be honest and clear about how their products are made. Iqoniq doesn't use claims such as sustainable, green or eco friendly.

Iqoniq's mission is to inspire the clothing industry to become more transparent in how environmental impacts are being reduced, so that you as a consumer can make informed decisions on what clothing brand you should wear. We give solid facts: the Aware™ Virtual ID. A digital product passport with data powered by the Aware™ tracer and blockchain technology.



100% cotton of which 50% recycled and 50% organic

SS23 Iqoniq collection is only using a blend of recycled and organic cotton.

Why a blend?

Because fibres, generated from the recycling process of cotton waste are too short and not strong enough. Therefore we mix the recycled cotton fibres with high quality organic cotton fibres to enhance the yarn strength and thus ensure a better fabric quality. This is valid for our 100 % cotton fabrics in single jersey and pique, that are available in a blend of 50% recycled cotton and 50% organic cotton.

Our sweatshirts and joggers are made with a 3-thread sweat fabric with soft brushing on inside, where all 3 threads (yarns) are also a blend of 50% recycled cotton and 50% organic cotton. This is a unique fabric available on our market!

With our recycled/organic blend we take the chance to use up the textile waste, that otherwise would have to be destroyed in an unsustainable way. And in the same time we leave a bit more field free to grow other crops than an organic cotton.







Fully traceable & block chain verification by AWARE™

How can you be sure that the sustainability claims we make are trustable? We aim to avoid greenwashing and prove that final products are made from sustainable materials. Therefore we teamed up with AWARE™, a traceability platform that makes data public to track and validate the end-to-end impact of sustainable textiles from origin to you. Powered by tracer and blockchain technologies.



Digital Product Passport (DPP)

All Iqoniq products have an Aware™ Virtual ID that gives you complete transparency and the facts of your sustainable choices. The Aware™ blockchain application is making trusted impact data public and available for final consumers with a simple scan of a QR code.

The data is directly from the makers of the products, the producers. All impact data and the complete journey of each garment are given.

Goodbye, murky claims. Hello, crystal clear impact facts!



**STANDARD
100**
2303045
Centexbel

OEKO-TEX®

OEKO-TEX® STANDARD 100 is one of the world's best-known labels for textiles tested for harmful substances.

Cutting waste used in our fabrics is not certified. That is why we have all our fabric components tested by an OEKO-TEX® authorised laboratory for harmful substances. Every Iqoniq article is OEKO-TEX® certified, harmless to human health.



Made responsibly

As part of our continuous effort to improve working conditions in the supply chain, we ensure all our Iqoniq products are manufactured in production facilities with a valid social audit according to the amfori BSCI auditing framework and Code of Conduct. This framework upholds strict social standards in line with international conventions like the Universal Declaration of Human Rights and International Labour Organization (ILO).



Water.org

Water.org is a global non-profit organization working to bring water and sanitation to the world. Water.org believes water is the best investment the world can make to improve health, empower women, enable access to education, increase family income and change lives. Yet, 771 million people lack access to safe water. We support water.org by donating 2% of product proceeds of each product sold from the Iqoniq collection.



Our colours

Colour can play a major role in consumer decision-making. The Iqoniq colours exist of a wide range with three different types of appealing colours: undyed heather colours, essential dyed colours and seasonal colours. For our heather colours we have eliminated the dyeing process. The recycled cotton in its existing colour is blended with virgin organic cotton, which creates the beautiful heather m elange effect.

Using recycled cotton already saves precious resources, but with the undyed styles, the savings are even greater. The essential dyed colours are the perfect basics – for any day, anywhere. The seasonal colours are trend colours. Striking colours which immediately attract everyone’s attention. Explore the diverse Iqoniq colour palette.



Undyed heather fabrics process

Undyed heather colours



Natural
raw



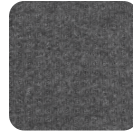
Heather
brown



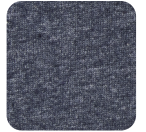
Heather
green



Heather
grey



Heather
anthracite



Heather
navy

Essential dyed colours



White



Black



French
navy



Forest
green



Burgundy



Desert

Seasonal dyed colours



Luscious
red



Sundial
orange



Digital
lavender



Tranquil
blue



Verdigris
green

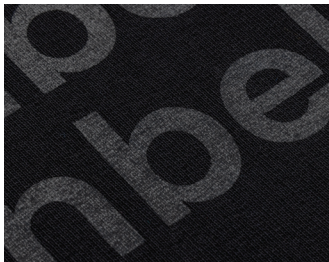
We stand to our values and follow our sustainable story till the very end customer

In house we only decorate with the following 3 low-impact decoration techniques. The inks used in those techniques hold an OEKO-TEX® ECO PASSPORT.



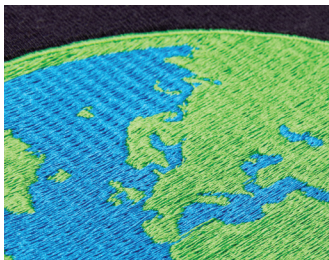
1) Digital Transfer:

Digital Transfer is the most suitable decoration that allows any type of picture to be printed on a foil and heat pressed on to the garment.



2) Screen transfer:

Screen Transfer is similar technique as Digital Transfer where the image is transferred on the foil using screen printing.



3) Embroidery:

Remains the most noble decoration technique that can enhance your product to become a real piece of art!

Combination of heat press and embroidery is possible and gives to the garment a valuable 3D effect.



Iqoniq Bryce recycled cotton t-shirt


T9100*


- Material : 50% Recycled & 50% Organic Cotton
- Type : Single jersey
- Fabric weight : 180 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 50
- Size : 73 x 55 x 0,5 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery




When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:

 7.76 kg Co2-Eq

 Water use 1.87 m3

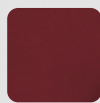
 Land use 1.98 m2

Based on reference : T9100.001

Source: Made2Flow environmental
impact assessment.



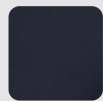
*01



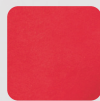
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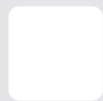
*02



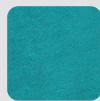
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Iqoniq Manuel recycled cotton t-shirt undyed

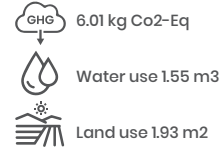
T9101*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Single jersey
- Fabric weight : 180 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 50
- Size : 73 x 55 x 0,5 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:



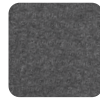
Based on reference: T9101.014

Source: Made2Flow environmental
impact assessment.

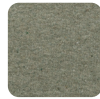
Melange colours:



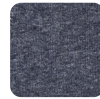
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Iqoniq Yosemite recycled cotton pique polo


T9200*


- Material : 50% Recycled & 50% Organic Cotton
- Type : Piqué
- Fabric weight : 220 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 50
- Size : 73 x 54 x 0,5 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery




When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:

 8.95 kg Co2-Eq

 Water use 1.97 m3

 Land use 1.99 m2

Based on reference: T9200.001

Source: Made2Flow environmental
impact assessment.



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Melange colours:



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Iqoniq Zion recycled cotton crew neck

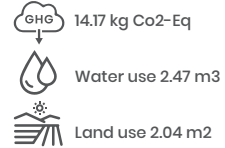
T9300*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 20
- Size : 73,5 x 55,5 x 1 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:



Based on reference: T9300.001

Source: Made2Flow environmental
impact assessment.



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Iqoniq Denali recycled cotton crew neck undyed

T9301*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 20
- Size : 73,5 x 55,5 x 1 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:



11.26 kg Co2-Eq



Water use 1.87 m3



Land use 1.95 m2

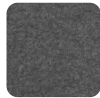
Based on reference: T9301.014

Source: Made2Flow environmental
impact assessment.

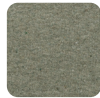
Melange colours:



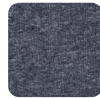
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Iqoniq Kruger relaxed recycled cotton crew neck

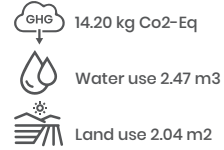
T9302*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Relaxed
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 20
- Size : 73,5 x 64 x 1 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:



Based on reference: T9302.001

Source: Made2Flow environmental
impact assessment.



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Melange colours:



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Iqoniq Jasper recycled cotton hoodie

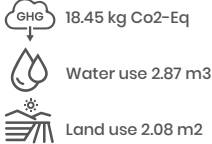
T9400*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 20
- Size : 74 x 59,5 x 1 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth, you have a choice. Scan and discover the Aware™ virtual ID.

footprint:



Based on reference: T9400.001

Source: Made2Flow environmental impact assessment.



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Iqoniq Torres recycled cotton hoodie undyed

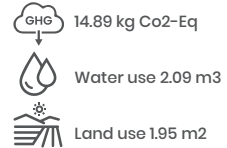
T9401*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 20
- Size : 74 x 59,5 x 1 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:



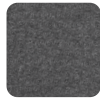
Based on reference: T9401.014

Source: Made2Flow environmental
impact assessment.

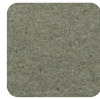
Melange colours:



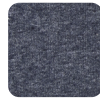
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Iqoniq Yoho recycled cotton relaxed hoodie

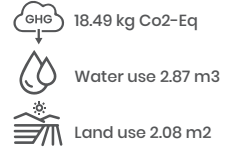
T9402*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Relaxed
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 20
- Size : 72 x 62 x 1 cm
- Max. printsize : 280 x 300 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth, you have a choice. Scan and discover the Aware™ virtual ID.

footprint:



Based on reference: T9402.001

Source: Made2Flow environmental impact assessment.



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Melange colours:



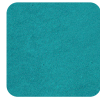
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Iqoniq Cooper recycled cotton jogger

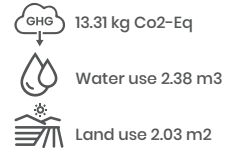
T9500*

- Material : 50% Recycled & 50% Organic Cotton
- Type : Brushed sweat
- Fabric weight : 340 GSM
- Fit : Regular
- Available sizes : XXS-XXXL
- Tear away size & care label
- No neck label
- Dedicated digital product passport
- Packing (pcs per bag/box) : 5 / 10
- Size : 77 x 43,5 x 1 cm
- Max. printsize : 80 x 70 mm
- In-house print techniques : digital transfer, screen transfer & embroidery



When you have the truth,
you have a choice.
Scan and discover the
Aware™ virtual ID.

footprint:



Based on reference: T9500.001

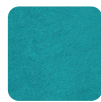
Source: Made2Flow environmental
impact assessment.



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Mix & Match



With our range of products you'll be able to endlessly mix and match. Attributes to create designs that reflect the unique aspects of your brand. Live the high experience in basic and colourful choices accessible to all, available from size XXS to XXXL. This allows to mix styles and colours to create your total look.




Sizing XXS-XXXL T9100* / T9101*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	43,5	46	49	52	55	58	61	64
B	63	66	69	72	74	76	78	80
C	20	20,5	21	21,5	22	22,5	23	23,5

A: ½ chest (measured 2,5 cm below armhole)
 B: HSP length (measured from High Shoulder Point till bottom hem)
 C: Sleeve length


Sizing XXS-XXXL T9200*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	43,5	46	49	52	55	58	61	64
B	62,5	65,5	68,5	71,5	73,5	75,5	77,5	79,5
C	20,5	21,5	22,5	23,5	24	24,5	25	25,5

A: ½ chest (measured 2,5 cm below armhole)
 B: HSP length (measured from High Shoulder Point till bottom hem)
 C: Sleeve length


Sizing XXS-XXXL T9300* / T9301*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	45,5	48	50,5	53	56	59	62	65
B	61	63	68	72	74	76	78	80
C	59,5	60,5	64,5	66	67,5	69	70,5	72

A: ½ chest (measured 2,5 cm below armhole)
 B: HSP length (measured from High Shoulder Point till bottom hem)
 C: Sleeve length

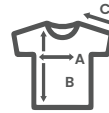
Sizing XXS-XXXL T9302*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	51,5	54	56,5	59	62	65	68	71
B	63	64	67	71	73	75	77	79
C	57,5	58,5	61,5	64	65,5	67	68,5	70

A: ½ chest (measured 2,5 cm below armhole)
 B: HSP length (measured from High Shoulder Point till bottom hem)
 C: Sleeve length


Sizing XXS-XXXL T9400* / T9401*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	46,5	49	51,5	54	57	60	63	66
B	62	64	69	73	75	77	79	81
C	59	60	64	65,5	67	68,5	70	71,5

A: ½ chest (measured 2,5 cm below armhole)
 B: HSP length (measured from High Shoulder Point till bottom hem)
 C: Sleeve length

Sizing XXS-XXXL T9402*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	51,5	54	56,5	59	62	65	68	71
B	65	66	69	73	75	77	79	81
C	57,5	58,5	61,5	64	65,5	67	67,8	70

A: ½ chest (measured 2,5 cm below armhole)
 B: HSP length (measured from High Shoulder Point till bottom hem)
 C: Sleeve length

Sizing XXS-XXXL T9500*



Size	XXS	XS	S	M	L	XL	2XL	3XL
A	33,5	34	37	40	43	46	49	52
B	73	74	75	76	77	78	79	80
C	28	28	29,2	30	31	32,5	34	35,5

A: ½ waist width
 B: Inseam length (measured from crotch till bottom hem)
 C: ½ thigh width

*For unisex styles we recommend women to choose one size smaller than their usual size.

www.wear-iqoniq.com

SS23

